

# AcademicWork.ca INSERTION ORDER

Online text ads or banner ad redirects are accepted for higher education related positions worldwide. An email alert is sent to an opt-in audience each time a new position is posted online. Insertion order must be provided for each advertisement. Ad agencies receive a 15% discount off gross cost of banner ads. AcademicWork.ca advertising subject to approval. Insertion orders, other instructions, ad copy and all enquiries should be directed to ads@caut.ca.

## CONTACT AND BILLING DETAILS

### • CONTACT INFORMATION

FIRST NAME >		LAST NAME >	
INSTITUTION / ORGANIZATION / AGENCY >			
DEPARTMENT >			
ADDRESS >			
CITY >	PROVINCE >	POSTAL CODE >	COUNTRY >
PHONE >	FAX >		EMAIL >

### • BILLING INFORMATION

SAME AS ABOVE

FIRST NAME >		LAST NAME >	
INSTITUTION / ORGANIZATION >			
DEPARTMENT >			
ADDRESS >			
CITY >	PROVINCE >	POSTAL CODE >	COUNTRY >
PHONE >	FAX >		EMAIL >

### • PAYMENT

For security reasons do not send credit card information via email. Phone or fax details and CAUT will add your credit card information to your insertion order.

<input type="checkbox"/> INVOICE US	PO / REFERENCE # (if applicable) >	CREDIT CARD > <a href="#">Select one</a>
CREDIT CARD NUMBER >		EXPIRY DATE >
NAME OF CARDHOLDER >		CARDHOLDER EMAIL >

## ACADEMICWORK.CA ADVERTISING DETAILS

### • TYPE OF ONLINE ADVERTISING

Choose from the following options. Prices do not include taxes.

<input type="checkbox"/> <b>JOB POSTING (CLASSIFIED)</b> 30 Day (\$300) START DATE > AD HEADING (discipline or field, NOT job title) > INSTITUTION NAME (to appear online) > • File format: Word or WordPerfect	<input type="checkbox"/> <b>IMAGE BANNER AD</b> 30 Day (\$300) START DATE > <input type="checkbox"/> Qualify for AGENCY COMMISSION • Image size: 200 x 90 pixels • File format: GIF or Animated GIF • File size: Max 100K	<input type="checkbox"/> <b>TEXT BANNER AD</b> 30 Day (\$300) START DATE > <input type="checkbox"/> Qualify for AGENCY COMMISSION • Title message: Max 50 characters • Message: Max 150 characters • Note: Characters include spaces	<input type="checkbox"/> <b>JOB POSTING (PDF)</b> Summer Special 30 Day (\$500) START DATE > • File format: Web-ready PDF
AD TITLE >			
NOTES / SPECIAL INSTRUCTIONS >			