

# CAREERS

## Advertising Rates

The Canadian Association of University Teachers (CAUT) publishes the Bulletin 10 times during the academic year. Advertising in the Bulletin Careers is reserved for higher education related positions. Special category advertising is also accepted at a reduced rate. All advertising is subject to approval. Rates do not include taxes (GST/HST).

CAREER / JOB ADVERTISING	RATE
Classified	\$1.20/word
Display	\$75/column inch

SPECIAL CATEGORY ADVERTISING†	RATE
Classified	\$0.50/word
Add a picture/graphic	+ \$25

† Special category rates apply only to non-career advertising such as housing, calls for papers, courseware, conferences and events. Payment must accompany order.

OTHER CHARGES	RATE
4-colour (CMYK)	+\$700
Preferred position (display ads only)	+ 10%
Agency commission (print-ready display ads only)††	15%

†† 4-colour & position charges commissionable

## Closing Dates

Please complete and submit an insertion order for each ad. Online forms are available at [www.cautbulletin.ca/en\\_advertising.asp](http://www.cautbulletin.ca/en_advertising.asp). Insertion orders and ad material cannot be accepted after closing date. Insertion orders, other instructions, ad copy and all enquiries should be directed to [ads@caut.ca](mailto:ads@caut.ca).

VOL	NO	ISSUE	CLOSING DATE
57	7	September 2010	4 August 2010
57	8	October 2010	1 September 2010
57	9	November 2010	6 October 2010
57	10	December 2010	3 November 2010
58	1	January 2011	1 December 2010
58	2	February 2011	5 January 2011
58	3	March 2011	2 February 2011
58	4	April 2011	2 March 2011
58	5	May 2011	6 April 2011
58	6	June 2011	4 May 2011

## Specifications

The CAUT Bulletin is produced digitally and printed direct to plate. Both black & white and 4-colour display ads should be submitted as high-resolution PDFs with embedded fonts and no RGB components. Bleeds not available.

### COLUMN WIDTHS IN INCHES

1 column	1 5/8	4 column	6 3/4
2 column	3 1/4	5 column	8 1/2
3 column	5	6 column	10 1/4

Maximum ad depth is 14 1/2 inches.

Canadian Association of University Teachers  
2705 Queensview Drive, Ottawa, Ontario K2B 8K2  
613-820-2270 FAX 613-820-2417  
[ads@caut.ca](mailto:ads@caut.ca)

Print Career Ads posted FREE  
[WWW.ACADEMICWORK.CA](http://WWW.ACADEMICWORK.CA)

## Common Display Ad Sizes

The sample sizes below are for illustration purposes only. Print-ready PDF format preferred, but free composition is available for advertisements requiring typesetting or design work.

Full page  
6 col. x 14 1/2"  
**\$6,525**

Two thirds page  
4 col. x 14 1/2"  
**\$4,350**

Half horizontal  
6 col. x 7"  
**\$3,150**

One third page  
3 col. x 10"  
**\$2,250**

Quarter page  
3 col. x 7"  
**\$1,575**

Fifth page  
4 col. x 4 1/2"  
**\$1,350**

Sixth page  
3 col. x 5"  
**\$1,125**

Eighth page  
2 col. x 5 1/2"  
**\$825**