

# CAREERS

## Ad Space Sizes & Rates

Career pages are reserved for employment advertising and product classified advertising. Employment ads will also appear on the CAUT website Academic Work for the month(s) of publication at no additional charge. All advertising is subject to approval. Rates do not include applicable taxes.

LINE ADVERTISING TYPE	RATE
Employment	\$1.25/word
Other†	\$0.50/word

† Housing-real estate, calls for papers, courseware, conferences, events, products, services, wanted. Payment must accompany order.

BOX ADVERTISING OPT	TYPE	SIZE†	RATE
A	Full page	10 1/4 x 14 1/2	\$6,525
B	Three fifths	8 1/2 x 9 5/8	\$3,900
C	Half page tall	5 x 14 1/2	\$3,300
	Half page short	10 1/4 x 7 3/16	\$3,300
D	Two fifths tall	6 3/4 x 9 5/8	\$2,900
	Two fifths short	8 1/2 x 7 3/16	\$2,900
E	One third tall	5 x 9 5/8	\$2,175
	One third short	6 3/4 x 7 3/16	\$2,175
F	Quarter page	5 x 7 3/16	\$1,650
G	One fifth	6 3/4 x 4 3/4	\$1,450
H	One sixth tall	3 1/4 x 7 3/16	\$1,100
	One sixth short	5 x 4 3/4	\$1,100
I	One ninth	3 1/4 x 4 3/4	\$800
Colour charge			\$700
Agency discount*			15%

† Sizes listed width by depth in inches.

\* Agency discount on print-ready box ad space and colour charge.

## Issuance & Closing Dates

A completed insertion order is required for each advertisement. Insertion orders are available at [www.cautbulletin.ca/en\\_advertising.asp](http://www.cautbulletin.ca/en_advertising.asp). Closing date is also the materials due date. No cancellations will be accepted after closing date. Career page advertising sales, insertion orders, ad materials and all enquiries should be directed to [ads@caut.ca](mailto:ads@caut.ca).

VOL / ISSUE	PUBLICATION	CLOSING DATE
58 7	September 2011	10 August 2011
58 8	October 2011	7 September 2011
58 9	November 2011	12 October 2011
58 10	December 2011	9 November 2011
59 1	January 2012	7 December 2011
59 2	February 2012	11 January 2012
59 3	March 2012	8 February 2012
59 4	April 2012	14 March 2012
59 5	May 2012	11 April 2012
59 6	June 2012	9 May 2012

## In-House Ad Production

Design and typeset work is available at no extra charge. Ad proofs will be supplied to advertisers prior to publication but the Bulletin is not responsible for files that cannot be corrected and resent within our production timetable.

**Canadian Association of University Teachers**  
 2705 Queensview Drive, Ottawa, Ontario K2B 8K2  
 613-820-2270 FAX 613-820-2417  
[ads@caut.ca](mailto:ads@caut.ca)

## Specs

The CAUT Bulletin is produced digitally and printed direct to plate.

Box ads should be high-resolution PDFs (version 4/5-compatible) with embedded fonts. Any colour components must be CMYK. Bleeds are not available.

### OPTION A

**Full PAGE**  
 10 1/4 x 14 1/2  
**\$6,525**

### OPTION B

**Three FIFTHS**  
 8 1/2 x 9 5/8  
**\$3,900**

### OPTION C

**TALL**  
 5 x 14 1/2  
**Half PAGE**  
**\$3,300**  
**SHORT**  
 10 1/4 x 7 3/16

### OPTION D

**TALL**  
 6 3/4 x 9 5/8  
**Two FIFTHS**  
**\$2,900**  
**SHORT**  
 8 1/2 x 7 3/16

### OPTION E

**TALL**  
 5 x 9 5/8  
**One THIRD**  
**\$2,175**  
**SHORT**  
 6 3/4 x 7 3/16

### OPTION F

**Quarter PAGE**  
 5 x 7 3/16  
**\$1,650**

### OPTION G

**One FIFTH**  
 6 3/4 x 4 3/4  
**\$1,450**

### OPTION H

**TALL**  
 3 1/4 x 7 3/16  
**One SIXTH**  
**\$1,100**  
**SHORT**  
 5 x 4 3/4

### OPTION I

**One NINTH**  
 3 1/4 x 4 3/4  
**\$800**